

Educational Vision And Networking Services, Inc.

“Focusing In the Right Direction”

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SIP2K4 Anniversary Release

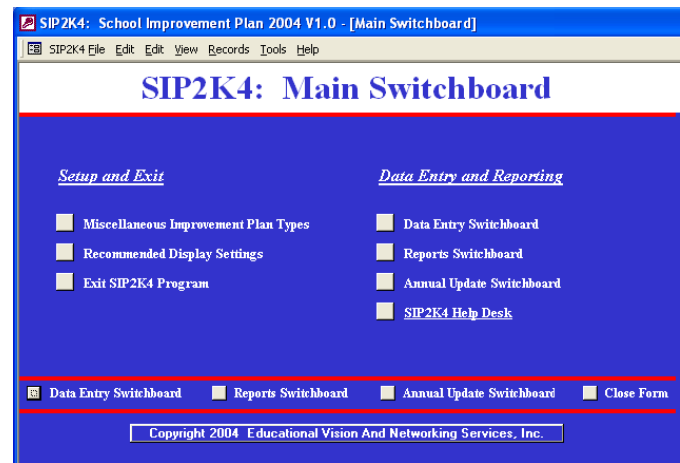
SIP2K4: School Improvement Plan 2004

is scheduled for release March 1, 2004 in conjunction with the 5th anniversary of Educational Vision And Networking Services, Inc.

SIP2K4 is a relational database application designed to facilitate and encourage development, and regular maintenance, of effective school improvement plans. It is designed to take advantage of structured planning, yet provides flexibility in the contents of improvement plans. **SIP2K4** is adaptable to individuals with a wide range of computer skills. The program is designed for ease of use without sacrificing key elements of effective planning.

SIP2K4 is the third generation of a school improvement planning tool developed by a former Associate Superintendent of a public school system in North Carolina. This release is designed to be more applicable to school districts beyond North Carolina and to address more of the of the **“No Child Left Behind”** requirements.

The design of **SIP2K4** provides a framework for assisting schools and school districts in a systematic process for developing and monitoring a comprehensive strategic plan for continued growth and development.



One of the main features of **SIP2K4** is the ability to generate **multiple** categories of **action plans** through a **single** set of comprehensive **data entry**.

The **School Profile Data** section provides a tool for monitoring progress in a variety of categories. **SIP2K4** will provide more components designed for local flexibility in the amount and types of profile data schools can include with the plan.

For more information about this product see the SIP2K4 brochure or visit the following website:

www.educationalvision.com

Other Products and Services Available

Customized Relational Databases

(such as RECAST, GEARUP, HCAP, Dropout Prevention, and others as needed)

AS400 Query Design

Database Development and Management

Desktop Computer Applications

Human Resource Management Systems

Job Descriptions

Program Evaluation

Salary Schedules

School Improvement Planning

Product/Service Description and Pricing

SIP2K4: School Improvement Plan 2004

Cost: \$249.95 plus tax, and shipping and handling (Upgrade version \$129.95) * Price subject to change.

Customized Relational Databases

Designed for the collection and management of information and/or services provided. They are designed to assist the user in processing and analyzing data to be used in implementing and evaluating programs. The design includes a user-friendly interface, while the complexities of the design are not exposed to the user.

Cost: Negotiable

AS400 Query Design

Assistance with creating queries to more efficiently manage repetitive multiple tasks. Queries save time by providing a design for creating reports and files that are needed repeatedly by the user. As information in the database changes, the query extracts up-to-date data each time it is run.

Cost: Negotiable

Database Development and Management

Assistance with creating and managing relational databases. In an information age, better decisions are made when better information is available. Databases can be designed to meet specific information needs, while making the user interface less technical. This service is useful for organizations without the time and/or technical expertise to develop a relational database.

Cost: Negotiable

Desktop Computer Applications

Assistance with some of the more common desktop applications, such as: Microsoft Office Suite (Excel, Word, PowerPoint, and Access), Publisher and Adobe Acrobat.

Cost: Negotiable

Human Resource Management Systems

Assistance with managing human resource data. Services include assistance with setting up and utilizing the North Carolina HRMS system.

Cost: Negotiable

Job Descriptions

Assistance with developing job descriptions.

Cost: Negotiable

Program Evaluation

Analysis and evaluation of program implementation.

Cost: Negotiable

Salary Schedules

Development of employee salary schedules. Specializing in classified personnel and central office administrators.

Cost: Negotiable

School Improvement Planning

Assistance with analyzing current status and using appropriate data for decision-making in the school improvement process. Emphasis is placed on streamlining the management of data and reducing the amount of redundant data entry for multiple types of improvement plans.

Cost: Negotiable

Qualifications

Ralph Evans is the Founder and President of Educational Vision And Networking Services, Inc. His career spans more than 32 years of professional experience in education, including: high school mathematics and physics teacher, high school assistant principal, middle school principal, Chapter 1 Director, Assistant Superintendent and Associate Superintendent for Human Resources and Systemic Improvement. His variety of educational experiences and passion for utilizing technology in effectively managing the many hats worn by school administrators provide him with a broad understanding of how to make administrators' jobs more manageable. Mr. Evans holds a B.S. in Mathematics w/minor in Physics (Pembroke State University), an M.A. in Educational Administration (North Carolina Central University) and an Ed.S. in Educational Administration (East Carolina University). He holds a North Carolina license in mathematics, mentor, advanced principal, and advanced superintendent. Mr. Evans has held numerous leadership positions on regional and statewide committees and has made presentations at regional, state and national conferences. He has been trained in designing SQL Server Databases and in all the components of Microsoft Office.



Educational Vision And Networking Services, Inc.

Ralph Evans, Ed.S.

Post Office Box 68, Hollister, North Carolina 27844

Phone (252) 257-4085 Fax: (252) 257-0345

ralph@educationalvision.com

www.educationalvision.com