## Hertford County Public Schools 2007-2011

Goal 1: Hertford County Public Schools will produce globally competitive students. (Recommendation: NC CNA-3)

Objective 1.1: By the end of the 2010-11 school year Students will meet Adequate Yearly Progress (AYP) proficiency targets: Reading Grades 3-8 -- 71.6%; Reading/Language Arts Grade 10 -- 69.3%; Math Grades 3-8 -- 88.6%; Math Grade 10 -- 84.2% by meeting annual targets as described in the appendix.

Strategies		Monitoring Dates	Resources Required	Persons Responsible	Means of Evaluation
1.1.1	Use assessment data to differentiate and to personalize instruction that maximizes student learning.	2009/10/27 2010/01/20 2010/03/25 2010/06/14	-Data management system -ABC Tools -EVAAS -Report card -AYP reports -Formative assessments	Assistant Superintendent Educational Program ServicesDirector of Testing & Accountability	-Lesson plans -Classroom visits -PEPs -IEPs -Formative assessment results
1.1.2	Maintain current pacing guides aligned with the NC Standard Course of Study to help maintain the district instructional focus.	2009/10/27 2010/01/20 2010/03/25 2010/06/14	-Standard Course of Study -Pacing guides	Assistant Superintendent Educational Program ServicesEducational Program Services Department	-Updated pacing guides with emphasis on district priorities

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# Hertford County Public Schools 2007-2011

Goal 1: Hertford County Public Schools will produce globally competitive students. (Recommendation: NC CNA-3)

**Objective 1.2:** By the end of the 2010-11 school year 85% of students will demonstrate proficiency in End-of-Course Subjects by meeting annual targets as described in the appendix.

Strategies	S	Monitoring Dates	Resources Required	Persons Responsible	Means of Evaluation
1.2.1	Use assessment data to differentiate and to personalize instruction that maximizes student learning.	2009/10/27 2010/01/20 2010/03/25 2010/06/14	-Data management system -ABC Tools -EVAAS -Report card -AYP reports -Formative assessments	Assistant Superintendent Educational Program ServicesDirector of Testing & Accountability	-Lesson plans -Classroom visits -PEPs -IEPs -Formative assessment results
1.2.2	Maintain current pacing guides aligned with the NC Standard Course of Study to help maintain the district instructional focus.	2009/10/27 2010/01/20 2010/03/25 2010/06/14	-Standard Course of Study -Pacing guides	Assistant Superintendent Educational Program ServicesEducational Program Services Department	-Updated pacing guides with emphasis on district priorities

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# Hertford County Public Schools 2007-2011

Goal 1: Hertford County Public Schools will produce globally competitive students. (Recommendation: NC CNA-3)

**Objective 1.3:** By the end of the 2010-11 school year 85% of students will master grade level proficiency in writing skills by meeting annual targets as described in the appendix.

Strateg	ies	Monitoring Dates	Resources Required	Persons Responsible	Means of Evaluation
1.3.1	Develop and implement a district-wide K-12 writing plan.	2009/10/27 2010/01/20 2010/03/25 2010/06/14	K-12 writing curriculum	Assistant Superintendent Educational Program ServicesEducational Program Services Department	-Completed writing plan -Lesson plans -Classroom visits -PEPs -Quarterly district-wide writing prompts -Writing portfolios

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## Hertford County Public Schools 2007-2011

Goal 1: Hertford County Public Schools will produce globally competitive students. (Recommendation: NC CNA-3)

Objective 1.4: By the end of the 2010-11 school year, at least 80% the percent of students will graduate from high school within four years of entering ninth grade (2006-07 baseline data 68.9%) by meeting annual targets as described in the appendix.

Strategies		<b>Monitoring Dates</b>	Resources Required	Persons Responsible	Means of Evaluation
1.4.1	Develop and monitor four- year career plan to maximize student progress towards graduation.	2009/10/27 2010/01/20 2010/03/25 2010/06/14	-Career plan -Data management system -Graduation rate data -9th Grade Success Academy -Talent Development High School -Early College High School	Director of Career and Technical Education Director of Student Services	-Adopted career plan -Graduation rates -Monitor student progress
1.4.2	Identify and provide early intervention and recovery strategies to address prospective dropouts.	2009/10/27 2010/01/20 2010/03/25 2010/06/14	-Career plan -Data management system -Dropout data -9th Grade Success Academy -Talent Development High School -Early College High School	Director of 7-12 Instruction Director of Career and Technical Education Director of Student Services	-Dropout rates -Monitor early intervention strategies -Monitor student progress

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## Hertford County Public Schools 2007-2011

Goal 1: Hertford County Public Schools will produce globally competitive students. (Recommendation: NC CNA-3)

**Objective 1.5:** By the end of the 2010-11 school year 85% of students in grade eight, and 95% students in grade twelve, will have passed all portions of the Test of Computer Skills by meeting annual targets as described in the appendix.

Strategie	es	Monitoring Dates	Resources Required	Persons Responsible	Means of Evaluation
1.5.1	Implement a district-wide K- 12 integrated technology plan based on the Standard Course of Study.		-K-12 Standard Course of Study -Appropriate hardware and software	Assistant Superintendent Educational Program ServicesTechnology Teacher	-Completed technology plan -Lesson plans -Classroom visits -PEPs

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## Hertford County Public Schools 2007-2011

Goal 1: Hertford County Public Schools will produce globally competitive students. (Recommendation: NC CNA-3)

Objective 1.6: By the end of the 2008-09 school year, and each year thereafter, the average student SAT score will increase by 2.5% (approximately 20 points per year) while maintaining at least a 50% participation rate. [2007-08 baseline 834] by meeting annual targets as described in the appendix.

Strategies		Monitoring Dates	Resources Required	Persons Responsible	Means of Evaluation
1.6.1	Integrate SAT preparation strategies as part of daily instruction and provide SAT workshops.	2009/10/27 2010/01/20 2010/03/25 2010/06/14	-SAT workshops	Assistant Superintendent Educational Program ServicesDirector of 7-12 Instruction	-Lesson plans -Classroom visits -PEPs -Workshop attendance records
1.6.2	Encourage PSAT participation as preparation for SAT.	2009/10/27 2010/01/20 2010/03/25 2010/06/14	PSAT preparation materials	Assistant Superintendent Educational Program ServicesDirector of 7-12 Instruction	-PSAT participation rates -Correlation to SAT results

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## Hertford County Public Schools 2007-2011

Goal 1: Hertford County Public Schools will produce globally competitive students. (Recommendation: NC CNA-3)

Objective 1.7: By the end of the 2010-11 school year students completing the K-2 curriculum will demonstrate proficiency in Reading -- 71.6% and Math -- 88.6% on the Grade 3 Pre-Test by meeting annual proficiency targets in the next school year as described in the appendix.

Strategi	ies	Monitoring Dates	Resources Required	Persons Responsible	Means of Evaluation
1.7.1	Increase instructional rigor	2009/10/27 2010/01/20	-Classworks -Reading First	Assistant Superintendent	-Walkthrough Data -Lesson Plans
New		2010/01/20	-Professional Development	Educational Program	Lesson Frans
		2010/06/14	-Thinking Skills Maps	ServicesPrincipals	
172	Use K-2 Assessments and	2009/10/27	-K-2 Literacy assessment	A ssistant	-K-2 Data Dialogues
1.7.2	Use K-2 Assessments and Reading First results to plan	2009/10/27 2010/01/20	-K-2 Literacy assessment (running records and	Assistant Superintendent	-K-2 Data Dialogues -Lesson Plans
1.7.2 New			•		•

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## Hertford County Public Schools 2007-2011

Goal 2: Hertford County Public Schools will be led by 21st Century professionals.

(Commendations: AdvED-2, 5, 8)

**Objective 2.1:** By the end of the 2010-11 school year the system will have employed high quality personnel by meeting state

standards with annual targets as described in the appendix.

(Commendations: AdvED-1 and NC CNA-5)

Strategies		Monitoring Dates	Resources Required	Persons Responsible	Means of Evaluation
2.1.1	Partner with area colleges and universities to recruit, retain and develop highly qualified and certified personnel.	2009/10/27 2010/01/20 2010/03/25 2010/06/14	-Area colleges and universities -Job fairs -Teacher Cadet Program -Early Childhood Education Program -Teaching Fellows	Executive Director of Human Resources Educational Program Services Department	-Agendas and minutes of collaborations with colleges and universities -Correlation between staff recruited and methods used
2.1.2	Redesign new teacher induction program to meet changing Federal and State guidelines.	2009/10/27 2010/01/20 2010/03/25 2010/06/14	-Collaborative to Support Initially Licensed Professionals	Executive Director of Human Resources	-Revised induction program

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## Hertford County Public Schools 2007-2011

Goal 2: Hertford County Public Schools will be led by 21st Century professionals. (Commendations: AdvED-2, 5, 8)

Objective 2.2: By the end of the 2009-10 school year, and each year thereafter, 100% of education professional will participate in high quality professional development as described in the professional learning plan developed in objective 5.3. (Commendations: AdvED-7)

Strategie	S	Monitoring Dates	Resources Required	Persons Responsible	Means of Evaluation
2.2.1 New	Monitor employee participation in the district professional learning plan.	2009/10/27 2010/01/20 2010/03/25 2010/06/14	Professional learning plan	Assistant Superintendent Educational Program ServicesExecutive Director of Human Resources	-Attendance records -Classroom Observations -Lesson Plans

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## Hertford County Public Schools 2007-2011

Goal 2: Hertford County Public Schools will be led by 21st Century professionals. (Commendations: AdvED-2, 5, 8)

Objective 2.3: By the end of the 2010-11 school year the teacher turnover rate will be reduced to the 2007-08 5-year statewide average of 12.8% by meeting annual targets as described in the appendix. [set reason parameters]

Strategie	es	<b>Monitoring Dates</b>	Resources Required	Persons Responsible	Means of Evaluation
2.3.1	Each school will develop and monitor a teacher turnover	2009/10/27 2010/01/20	Teacher turnover reports	Executive Director of Human Resources	-Submission of plan to Centra Services Human Resources
New	plan.	2010/03/25 2010/06/14		Principals	-Decrease in turnover
222	Park and a fact of 1915 and 1 do an	2000/10/27	District of size	Consideration	Division of view
2.3.2	Each principal will include as part of his/her school	2009/10/27 2010/01/20	Principal evaluation instrument	<ul><li>Superintendent</li><li>Executive Director of</li></ul>	-Principal evaluation
New	executive evaluation at least	2010/03/25		Human Resources	
	one goal to reduce teacher turnover	2010/06/14			

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# Hertford County Public Schools 2007-2011

Goal 3: Hertford County Public School students will be healthy and responsible.

Objective 3.1: By June 2009, and each year thereafter, provide a safe and caring educational environment and adequate facilities that support a culture for high student performance measured by surveys of students, staff, and parents as documented in district and individual safe schools plans.

Strategies		Monitoring Dates	Resources Required	Persons Responsible	Means of Evaluation
implement safe school promote and approcenduct for school perfor safety (G.S. 115)	nools in developing, ating, and monitoring ols plans, which a climate of respect opriate personal for students and ersonnel, and provide to security and order. (5C-105.47) mendations: AdvED-	2010/03/25 2010/06/14	-Safe school plans -Monitoring instruments -Inspection procedures	Assistant Superintendent Auxiliary ServicesDirector of Student Services	-Monitoring reports -Inspection reports

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## Hertford County Public Schools 2007-2011

**Goal 3:** Hertford County Public School students will be healthy and responsible.

**Objective 3.2:** By June 2009, and each year thereafter, every school will promote a healthy, active lifestyle where students are encouraged to make responsible choices as documented in individual healthy schools plans.

Strategies		Monitoring Dates	Resources Required	Persons Responsible	Means of Evaluation
3.2.1	Assist schools in ensuring that components of the State Board of Education Policy HSP-S-000 Healthy Active Children (HAC) are incorporated in their school improvement plans and are imbedded in the school schedule.	2009/10/27 2010/01/20 2010/03/25 2010/06/14	-Healthy Active Children plan -School schedules -Monitoring instrument	Director of Student Services Director of Child Nutrition Services	-District Survey

**Objective 3.3:** By June 2009, and each year thereafter, every school will focus on developing strong student character, personal responsibility, and community/world involvement as documented in individual school character education plans.

Strategies	Monitoring Dates	Resources Required	Persons Responsible	Means of Evaluation
3.3.1 Update and utilize character education plans to create a more caring and nurturing environment to address the specific needs of each and every student.	2009/10/27 2010/01/20 2010/03/25 2010/06/14	-Character education plan -Monitoring instrument	Director of Student Services	-Monitoring reports

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## Hertford County Public Schools 2007-2011

Goal 4: District Leadership will collaboratively guide innovation in Hertford County Public Schools. (Commendations: AdvED-2, 5, 8 and NC CNA-1, 2, 3, 8)

**Objective 4.1:** By June 2010, and each year thereafter, the district and each school will provide evidence that its professionals have implemented at least two new 21st Century learning best practices.

Strategies		Monitoring Dates	Resources Required	Persons Responsible	Means of Evaluation
4.1.1	Implement and integrate 21st century technology throughout	2009/10/27 2010/01/20	-21st Century best practices list	Technology Teacher Principals	-Monitoring reports -Walk-throughs
New	the school district in all grade levels.	2010/03/25 2010/06/14	-Best practice workshops -NCSOS for technology		-Observations (classroom) -Lesson plans -Assessment results reports -Student artifacts
4.1.2	Implement 21st century best practices strategies that will	2009/10/27 2010/01/20	-List of strategies -Workshops	Technology Teacher Principals	-Monitoring reports -Walk-throughs
New	promote critical thinking skills across the curriculum school wide (i.e., thinking maps and assessments)	2010/03/25 2010/06/14	-Sharing at PLC meetings -Faculty meetings -Website	-	-Observations (classroom) -Lesson plans -Assessment results reports -Student artifacts

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## Hertford County Public Schools 2007-2011

Goal 4: District Leadership will collaboratively guide innovation in Hertford County Public Schools. (Commendations: AdvED-2, 5, 8 and NC CNA-1, 2, 3, 8)

**Objective 4.1:** By June 2010, and each year thereafter, the district and each school will provide evidence that its professionals have implemented at least two new 21st Century learning best practices.

Strategie	s	Monitoring Dates	Resources Required	Persons Responsible	Means of Evaluation
4.1.3	Develop, disseminate and build both awareness and	2009/10/27 2010/01/20	-List of strategies -Rubric	Superintendent Assistant	-Copies of various products including but not limited to
New	understanding of 21st century best classroom and school leadership practices.	2010/03/25 2010/06/14	-Guidelines	Superintendent Educational Program ServicesAssistant Superintendent Auxiliary Services	meeting minutes, lesson plans teacher and principal appraisals

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## Hertford County Public Schools 2007-2011

Goal 4: District Leadership will collaboratively guide innovation in Hertford County Public Schools. (Commendations: AdvED-2, 5, 8 and NC CNA-1, 2, 3, 8)

Objective 4.2: By August 2009, and each year thereafter, school system leaders will continue developing a culture of continuous improvement by focusing on the district's vision, purpose and the achievement of its improvement goals/objectives as evidenced by monitoring the district and individual school improvement plans.

Strategies	,	Monitoring Dates	Resources Required	Persons Responsible	Means of Evaluation
4.2.1	Engage staff in data dialogue around walkthrough data.	2009/10/27 2010/01/20	-Walkthrough data -Teacher appraisal system	Principals	-Action Plans and supportive documentation
New	Write and implement action	2010/03/25			
	plans to address specific instructional gaps.	2010/06/14			
4.2.2	Outline a common school improvement planning	2009/10/27 2010/01/20	-Continuous improvement standards	Systemic Improvement Facilitator	-Completed process and protocols
Revised	process complete with necessary protocols.	2010/03/25 2010/06/14	-Continuous improvement processes and protocols	District Transformation Coach	•

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## Hertford County Public Schools 2007-2011

Goal 4: District Leadership will collaboratively guide innovation in Hertford County Public Schools. (Commendations: AdvED-2, 5, 8 and NC CNA-1, 2, 3, 8)

Objective 4.2: By August 2009, and each year thereafter, school system leaders will continue developing a culture of continuous improvement by focusing on the district's vision, purpose and the achievement of its improvement goals/objectives as evidenced by monitoring the district and individual school improvement plans.

Strategi	ies	Monitoring Dates	Resources Required	Persons Responsible	Means of Evaluation
4.2.3	Develop Intervention Configuration (IC) Maps to	2009/10/27 2010/01/20	-IC Maps -Rubrics	Systemic Improvement Facilitator	-Completed IC Maps
New	monitor and guide	2010/03/25		District Transformation	
	implementation of major district initiatives (e.g. Comer,	2010/06/14		Coach	
	Classworks, Thinking Maps,				
	Write From the Beginning)				

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## Hertford County Public Schools 2007-2011

Goal 5: Hertford County Public Schools will be governed and supported by 21st Century systems. (Recommendations NC CNA-2, 8 and SUPT-1, 3)

Objective 5.1: By June of 2011 implement a process to systematically monitor district and school strategic plans for impact and effectiveness of initiatives in order to reflect and realign as needed to meet quality standards.

Phase 1 [June 2009]; Phase 2 [June 2010]; Phase 3 [June 2011]

Strategies		Monitoring Dates	Resources Required	Persons Responsible	Means of Evaluation
5.1.1 New	Integrate quarterly reviews of district and school strategic plans as part of existing meetings (e.g. Cabinet, PMT, school executive appraisal)	2009/10/27 2010/01/20 2010/03/25 2010/06/14	-Systemic review protocols	Superintendent Cabinet	-Review documentation
5.1.2 New	Align all district work (e.g. meeting agendas, board agendas) with district plan.	2009/10/27 2010/01/20 2010/03/25 2010/06/14	-Systemic alignment protocols	Superintendent Cabinet	-Supporting documentation
5.1.3	Establish a systematic process for collecting and managing the system's profile data, data related to Board of Education priorities, and data required by state and federal mandates.	2010/01/20 2010/03/25 2010/06/14	-Data management system -Systemic review protocols	Systemic Improvement FacilitatorDistrict Transformation CoachDirector of Testing & AccountabilityDirector of Technology	-Documented Process

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## Hertford County Public Schools 2007-2011

Goal 5: Hertford County Public Schools will be governed and supported by 21st Century systems. (Recommendations NC CNA-2, 8 and SUPT-1, 3)

Objective 5.1: By June of 2011 implement a process to systematically monitor district and school strategic plans for impact and effectiveness of initiatives in order to reflect and realign as needed to meet quality standards.

Phase 1 [June 2009]; Phase 2 [June 2010]; Phase 3 [June 2011]

Strategies	Monitoring Dates	Resources Required	Persons Responsible	Means of Evaluation
5.1.4 Establish a data management system. Revised	2009/10/27 2010/01/20 2010/03/25 2010/06/14	-District and school profile data -Procedures for collecting, analyzing, using, and communicating data	Director of Testing & Accountability Systemic Improvement Facilitator	-Functioning system

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## Hertford County Public Schools 2007-2011

Goal 5: Hertford County Public Schools will be governed and supported by 21st Century systems. (Recommendations NC CNA-2, 8 and SUPT-1, 3)

**Objective 5.2:** By August 2009 develop and annually update a communication plan that identifies processes and procedures for communicating to both internal and external publics.

Strategies		Monitoring Dates	Resources Required	Persons Responsible	Means of Evaluation
5.2.1	Develop and implement systematic strategies for	2009/10/27 2010/01/20	-District survey -PEG Channel	Public Relations Officer PEG Channel	-District Survey -PEG Channel Line-Up
New	educating external publics about HCPS and for gathering feedback from schools, families and the community	2010/03/25 2010/06/14	-District website -Newspaper articles, etc.	Administrator	-Website "Hits" Report -Newspaper Articles -Other
5.2.2	Design and launch Hertford County Public Schools	2009/10/27 2010/01/20	-District technology infrastructure	Director of TechnologyTechnology Teacher	-Functioning Intranet
New	Intranet that provides links and resources to assist schools in meeting state and local standards. (Recommendations: AdvED- 1 and NC CNA-4)	2010/03/25 2010/06/14	-Web software and hardware	Assistant Superintendent Educational Program Services	

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## Hertford County Public Schools 2007-2011

Goal 5: Hertford County Public Schools will be governed and supported by 21st Century systems. (Recommendations NC CNA-2, 8 and SUPT-1, 3)

**Objective 5.2:** By August 2009 develop and annually update a communication plan that identifies processes and procedures for communicating to both internal and external publics.

Strategi	es	Monitoring Dates	Resources Required	Persons Responsible	Means of Evaluation
5.2.3	Distribute yearly calendars at the beginning of the school	2009/10/27 2010/01/20	-Calendars -District and school	Technology Teacher School Level	-Published Calendars
New	year containing important dates for parents.	2010/03/25 2010/06/14	functions -Community partnership functions	Administrators	

**Objective 5.3:** By April 2009 develop and annually update a strategic performance improvement professional learning plan that enables system personnel to successfully implement both school and district strategic plans.

Strategies	,	Monitoring Dates	Resources Required	Persons Responsible	Means of Evaluation
5.3.1	Involve a committee of practitioners to provide input	2009/10/27 2010/01/20	-Participants -EOC/EOG results	Assistant Superintendent	-Sign-in sheets -Meeting minutes
New	in developing a professional learning plan that supports district goals.	2010/03/25 2010/06/14	-Formative assessments data -Teacher Working Conditions Survey	Educational Program ServicesExecutive Director of Human Resources	-Evaluation forms -Computer monitoring program (similar to the SEA System)

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## Hertford County Public Schools 2007-2011

Goal 5: Hertford County Public Schools will be governed and supported by 21st Century systems. (Recommendations NC CNA-2, 8 and SUPT-1, 3)

**Objective 5.4:** By June of 2009 develop a process to systematically monitor district and school operations for impact and effectiveness of initiatives for the following areas:

-Child nutrition

-Maintenance

-Transportation

Strategies	<b>Monitoring Dates</b>	Resources Required	Persons Responsible	Means of Evaluation
5.4.1 Review and revise current systematic process for New managing the system's operations.	2009/10/27 2010/01/20 2010/03/25 2010/06/14	-Current process -Sample processes from other districts	Assistant Superintendent Auxiliary Services	-Documented process

**Objective 5.5:** By June of 2009 develop a process to systematically monitor district and school operations for impact and effectiveness of initiatives for finance/purchasing.

Strategies	Monitoring Dates	Resources Required	Persons Responsible	Means of Evaluation
5.5.1 Review and revise cur systematic process for New managing the system's finance/purchasing.	2010/01/20	-Current process -Sample processes from other districts	Finance Officer	-Documented process

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